

STEPHEN ULRICH résumé

www.stephenulrich.info | stephen@stephenulrich.info | 717.653.4488

Lancaster, Pennsylvania

FREELANCE VIDEO COMMUNICATIONS PROFESSIONAL *January 2007- present*

Washington, D.C.

EDITOR *October –December 2006*

National Geographic Society

“Planet Carnivore: Polar Bear”

Natural History drama revealing the recent melting of polar ice and subsequent shortage of seals as food for polar bears.

Harrisburg, Pennsylvania

EDITOR/ PRODUCER/ DVD AUTHOR/ WEB ENCODER *August 2004 – September 2006*

WITF, PBS

“Explore PA”

HONORS: CINE Golden Eagle Award & 2 Telly Awards (2005 and 2006)

23 episode travel/ reality series exploring historical and entertaining locations using fresh music, snappy graphics and thoughtful storytelling.

“WITF in the Sixties”

Retrospective of how this pioneering PBS station broke ground in the Sixties producing the earliest forms of social documentary, pop culture venue, children’s programming, and educational television.

Monterey, California

Sea Studios Foundation

MEDIA SYSTEMS DIRECTOR *May 2002- May 2004*

“Strange Days on Planet Earth” 4-hour series produced for National Geographic Television and PBS

HONOR: Panda Award for Best Series at Wildscreen Film Festival

- Managed 6 editing rooms, including maintenance and upgrades, and installation into centralized machine room.
- Budgeted, implemented, trained, and scheduled new in-house 2 Final Cut Pro High Definition finishing computers.
- Direct interaction with Producers scheduling gear for international television shoots: engineering, repairing, deploying shipments and returns.
- Recommended additional equipment purchases and saved tens of thousands of dollars by implementing in-house cutting-edge HD technology for finishing.
- Created databases and websites to track and share equipment information.
- Direct interaction with Panasonic and Apple to capture most flexible images for color correction and set workflow for Post.
- Implemented and maintained 30 seat Mac and PC computer network and websites.

EDITOR and DVD AUTHOR *January through May 2002*

“The Science of Marine Reserves” distributed to international policymakers, fishing communities, and scientists.

DVD AUTHOR and PRODUCER *August 2001- December 2001*

“The Shape of Life” 8-hour box set: authored DVDs, supervised artwork, replication, PBS on-air offer, Amazon.com sales.

FACILITIES MANAGER and POST CONSULTANT *June - July 2001*

“Strange Days on Planet Earth”: Prepared old sardine cannery for upcoming series by coordinating with electricians, contractors, human resources and executives to ready the building for the influx of 30 new employees and 4 new edit bays.

STOCK FOOTAGE MANAGER *June 2001- May 2004*

Studied current stock footage market trends to rebuild defunct natural history film library Implemented web download to cut costs. Took sales from \$0 to over \$20k in first 5 months.

OUTREACH MEDIA COORDINATOR *October 2000 - May 2001*

“The Shape of Life Companion Book”: Created website for access to HiDef images by writer, layout artist, educators and the press.

EDITOR *July - September 2000*

“The Shape of Life” episode 8 “Bones Brains and Brawn: Chordates” for National Geographic Television and PBS

ASSISTANT EDITOR *September 1999- July 2000*

“The Shape of Life” 8-hour series, for National Geographic Television and PBS

- Managed 8 one-hour shows, scheduled 3 to 5 Assistant Editors, logged over 1000 media assets, created databases to manage assets.

Pittsburgh, Pennsylvania

FREELANCE EDITOR *December 1998 - August 1999*

<u>Discovery Channel</u>	"Ben Franklin" 26-minute Independence Hall museum piece.
<u>H.J. Hienz</u>	Internal marketing campaign
<u>Subaru</u>	National Sales Motivational
<u>Pharmor</u>	National Retreat Wrap
<u>University of Pittsburgh</u>	Distance learning videos: psychological procedures.

Pittsburgh, Pennsylvania

VARIOUS ROLES *1997-1999***STARDUST VISUAL**

RMS Titanic 1999 Exhibition: *EDITOR* of 20-minute opening video Boston, MA
NBC "Titanic: LIVE" 1998 *TAPE LIBRARIAN, GRIP, CAMERA ASSISTANT*
Discovery Channel:
 "Titanic: Answers from the Abyss" 1998
 •6 weeks at sea at Titanic wreck site as *PRODUCTION ASSISTANT, TAPE LIBRARIAN, CAMERA ASSISTANT*
 •On dry land as *EDITOR and POST-PRODUCTION ONLINE SUPERVISOR*
 "Titanic: Anatomy of a Disaster" 1997 *ASSISTANT EDITOR, PRODUCTION ASSISTANT, GRIP*
 "Titanic: Untold Stories" 1997 *ASSISTANT EDITOR, ON-SCREEN TALENT, GRIP, PRODUCTION ASSISTANT*
 "Titanic: The Investigation Begins" 1996 *ASSISTANT EDITOR, ADDITIONAL EDITING, POST EQUIPMENT MANAGER.*

Pittsburgh, Pennsylvania

FREELANCE ASSISTANT EDITOR

PBS "Stealing Time: New Science of Aging, Quest for Immortality" 1998
The Learning Channel "The Jennifer Project" 1997

Pittsburgh, Pennsylvania

VARIOUS ROLES *1995-1999*WQED Multimedia, PBS

"A Hot Dog Program" two :15 and :20 promos *EDITOR 1999*
 "Great Old Amusement Parks" *ASSISTANT EDITOR 1999*
 "A North Side Story" *ADDITIONAL EDITING 1997.*
 "Math: Life by the Numbers" National 8-hour series. *SERIES ASSISTANT EDITOR 1995 - 1997.*

SOFTWARE (expertise in all applications except where *noted*)	
Windows 3.1, 95, 98, XP (& all applications below)	MAC OS 6 through OS X 10.4.9 (& all applications below)
Microsoft Office	Microsoft Office: version 10 (Word, Excel, PowerPoint, Entourage)
Word 6.0, 95, 97, 2000	Web:
Excel 6.0, 95, 97, 2000	Browsers- Internet Explorer, Firefox, Safari, Netscape
Outlook 2000	Various FTP applications (Fetch, Yummy, Rbrowser)
PowerPoint 95, 97, 2000	Adobe GoLive 6.0.1 (web authoring)*(proficient)*
	Organization:
Web:	Filemaker Pro 6 (database authoring)
HTML via text editor *(basic knowledge)*	FastTrack Scheduler 8
Microsoft Internet Explorer (all versions)	Now-Up-to-Date and Contact 4.2 (calendar and contact software)
Firefox (latest)	Inspiration 7.5 (flowchart software)
SmartFTP	Graphics:
telnet	Adobe Photoshop 5.0 – CS
	Adobe InDesign (page layout)
Graphics:	Adobe Illustrator (graphics) *(proficient)*
Adobe Photoshop	Adobe Acrobat (PDF creation)
Adobe Acrobat 3.0, 4.0 (PDF creation)	Corel Graphics Suite (photo-paint-page layout)
	Video:
Video:	Apple Final Cut Pro
Avid Media Composer (video editing software)	Apple Compressor
Avid Xpress (video editing software)	Apple DVD Studio Pro
Windows Media Encoder	Apple Motion
	Apple Soundtrack
LINUX Red Hat *(basic knowledge)*	Adobe AfterEffects (video creation)*(basic knowledge)*
WINDOWS NT *(basic knowledge)*	Cleaner Pro (media encoding)
	Toast (industry standard CD and DVD creator)

EDUCATION University of Pittsburgh, 1995, B.A. English Literature and Film, Minors in Studio Arts & Political Science